



NewHampshireFilmFestival  
**October 15.16.17.18**  
PORTSMOUTH, NH

## **“Food, Inc.” Featured at New Hampshire Film Festival with Appearance by Stonyfield’s Gary Hirshberg**

Portsmouth, NH – What exactly is that in your burger?

The New Hampshire Film Festival will help you find out – for better or worse - when it screens the acclaimed film “Food, Inc.” with a special appearance by Stonyfield CEO Gary Hirshberg to close the four-day fest Oct. 15 – 18 in downtown Portsmouth.

The film, which will be the closing night feature at NHFF, has drawn international attention as an expose of America’s food production industry. It features interviews with luminaries such as Hirshberg, “Fast Food Nation” Author Eric Schlosser, and Joe Stttalatin of PolyFace Farms, a family owned, multi-generational, pasture-based, organic, farm in Virginia.

Hirshberg, who will appear at NHFF during a screening of the film to take part in a discussion on “Food, Inc.” said the documentary is “stunningly crafted” and “will help create a movement for change in our food system.”

“It’s an engaging film that lays bare just how bankrupt and dangerous our current industrial food system really is and what we as Americans are allowed to know about it,” Hirshberg said. “For the past 26 years, I have been talking about why we need a sustainable food and agricultural system to everyone who would listen. Now ‘Food, Inc.’ brings those points home to a national audience that I could only dream of, and at a moment when we as a nation are ready to listen.

“Food, Inc.” Director Robert Kenner lifts the veil on our nation’s food industry, exposing the highly mechanized underbelly that’s out-of-sight from American consumers. Kenner asserts that the nation’s food supply is now controlled by a handful of corporations that often put profit ahead of consumer health.

NHFF Executive Director Nicole Gregg called the decision to select “Food, Inc.” for this year’s festival an easy one, considering the attention it has received throughout the world.

“Bringing world-class documentaries to Portsmouth, NH is what the New Hampshire Film Festival is all about,” Gregg said. “We feel privileged to showcase this film and to host Gary Hirshberg.”



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#### About NHFF

The non-profit New Hampshire Film Festival is the only event of its kind in the state. Its mission is to celebrate the art of filmmaking by uniting professional filmmakers, screenwriters, and film students with industry experts, educators, and film connoisseurs from around the globe.

In 2008, more than 6,000 people attended the four-day festival held the weekend after Columbus Day. NHFF relocated to Portsmouth in 2004 after starting in Derry in 2001 when it was known as the New Hampshire Film Expo. More info is available online at [www.nhfilmfestival.com](http://www.nhfilmfestival.com) as the NHFF judges panel selects films for acceptance. Advertising, volunteer, and sponsorship opportunities are also available by calling 603.647.6439.

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Publicity and marketing for the 2009 NHFF provided by Vital Design.  
Media Contacts: Nicole Gregg, [nicole@nhfilmfestival.com](mailto:nicole@nhfilmfestival.com)  
or Deb Barry, [deb@nhfilmfestival.com](mailto:deb@nhfilmfestival.com)