



4 DAYS 100 FILMS

ONE UNFORGETTABLE JOURNEY

NHFILMFESTIVAL.COM



OVER
15,000 SOCIAL
FOLLOWERS

OVER
10,000 LOYAL
ATTENDEES

NATIONAL PRESS
COVERAGE AND MEDIA
SPONSORS

PROUD TO BE
FEATURED IN

“The NH Film Festival...
DELIVERS THE GOODS”

THE HUFFINGTON POST

“**TOP 50** Film Festivals worldwide”

MovieMaker^{magazine}

“Portsmouth, **HIDDEN GEM** hiding
in plain sight”

The New York Times

“Portsmouth, the **FILM CENTER**
of New England”

MovieMaker^{magazine}

“The **NHFF** is like a stimulus
package for Portsmouth”

JOYCE MAYNARD, AUTHOR LABOR DAY

“Portsmouth, one of the top
10 MOST ROMANTIC
cities, nationwide”

CNN

The Boston Globe

Indiewire[®]

MovieMaker^{magazine}

Foster's Daily Democrat

PortsmouthHerald

n p r

100.3 WHEB
the ROCK station

EDGE
RADIO

COASTAL
HOME

BOSTON
Herald

WMUR⁹

Portsmouth, NH
Patch

DESIGN
NEW ENGLAND

THE
HUFFINGTON
POST

New Hampshire
Chronicle

NEW HAMPSHIRE
UNION LEADER

NewHampshire
magazine

FILM FESTIVAL ATTENDEES



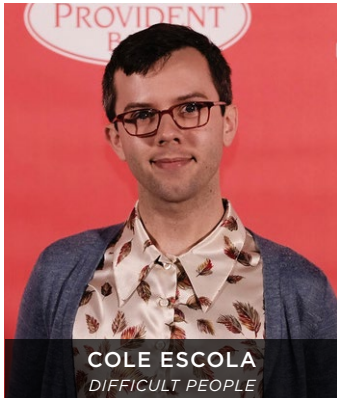
RAE DAWN CHONG
COLOR PURPLE



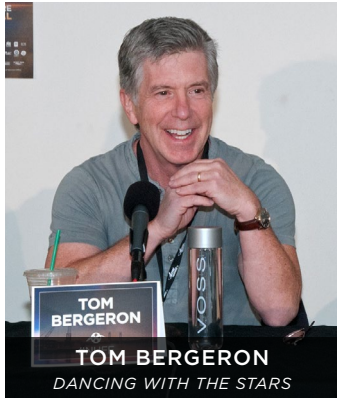
ADRIAN GRENIER
ENTOURAGE



JOHN MICHAEL HIGGINS
PITCH PERFECT



COLE ESCOLA
DIFFICULT PEOPLE



TOM BERGERON
DANCING WITH THE STARS



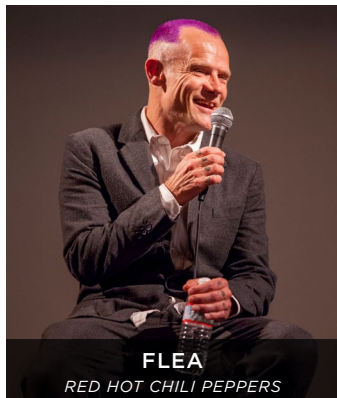
MIKE O'MALLEY
GLEE



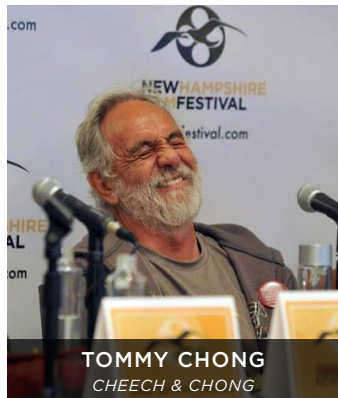
JOHN VIENER
FAMILY GUY



MICHELLE MCLAREN
GAME OF THRONES



FLEA
RED HOT CHILI PEPPERS



TOMMY CHONG
CHEECH & CHONG



JOSH MEYERS
THAT 70'S SHOW



DAVID SPADE
FATHER OF THE YEAR

OTHER NOTABLE ATTENDEES

Brett Cullen, Ernest Thompson and special appearances by Adam Sandler and Ken Burns



“

The mission of the New Hampshire Film Festival is to inspire audiences with thought-provoking cinematic stories from visionary talents in independent filmmaking, and to provide a platform for emerging artists to advance their craft, engage with the community and promote to industry leaders.”

NICOLE GREGG
EXECUTIVE DIRECTOR

The NH Film Festival is an annual celebration showcasing the best in independent film. Uniting artists directly with audience members for a highly interactive experience complete with parties and special events. The festival is the perfect combination of Sophistication and quaint New England charm.

NHFF OFFICIAL PROGRAMMING

- Over a 100 international and domestic films including World Premieres
- Red Carpet Gala
- Highly anticipated Comedy Panel
- Live Events
- Waterfront parties and receptions
- Q&A's with cast and crew
- Awards celebrations
- Young Filmmakers Workshop for high school students



EVENTS*

- 8 buzz worthy parties
- Exclusive after-party host opportunities
- Signature cocktail representing your brand
- Signage at each location featuring your brand's logo
- All event production handled by NHFF

*Event sponsorship opportunities vary by level.

THE VENUES*

- 12 landmark downtown venues
- 4 state-of-the-art high definition screening rooms
- Exclusive screening venue sponsorship
- Looped brand logo at screening
- Logo placement on venue signage
- Live and on-stage introduction appearance

*Venue opportunities vary by level.

RESTAURANTS & BARS

- ★ 6 Flatbread Company 180 CONGRESS STREET
- ★ 7 Martingale Wharf 99 BOW STREET
- ★ 8 100 Club *VIP brunch only 100 MARKET STREET
- 9 Row 34 5 PORTWALK PLACE
- 10 BRGR Bar 34 PORTWALK PLACE
- 11 Thirsty Moose Taphouse 21 CONGRESS STREET
- 12 The Juicery 55 HANOVER STREET
- 13 Ristorante Massimo 59 PENHALLOW STREET
- 14 The District 103 CONGRESS STREET
- 15 Pocos & Two Ceres 37 BOW STREET
- 16 Jumpin' Jays Fish Cafe 150 CONGRESS STREET
- 17 Moxy 106 PENHALLOW STREET
- 18 Franklin Oyster House 148 FLEET STREET
- 19 Robert's Maine Grill 326 U.S. RTE. 1 KITTERY
- 20 Anju Noodle Bar 7 WALLINGFORD SQUARE #102, KITTERY, ME

★ DESIGNATED PARTY VENUES ● NOT SHOWN ON MAP



HOSPITALITY PARTY

3S ARTSPACE

319 VAUGHAN STREET



HEADQUARTERS

DISCOVER PORTSMOUTH CENTER

10 MIDDLE STREET

MARTINGALE WARF 99 BOW STREET



VENUES

1 DISCOVER PORTSMOUTH CENTER
10 MIDDLE STREET

2 THE MUSIC HALL
28 CHESTNUT STREET

3 THE MOFFATT-LADD HOUSE & GARDEN
154 MARKET STREET

4 THE MUSIC HALL LOFT
131 CONGRESS STREET

5 3S ARTSPACE
319 VAUGHAN STREET



SPONSORSHIP LEVEL: PREMIERE

TOTAL INVESTMENT: \$50,000

LOGO VISIBILITY

- Logo on ALL exterior NHFF venue banners
- Logo on ALL interior signage at a special event
- Logo on the NHFF official website
- Logo on mobile app
- Logo in special “thank you” program page
- Looped brand logo at all screenings
- Live & On-stage intro
- Company logo on NHFF official trailer
- Logo/acknowledgment in NHFF commercial television spot
- Logo listed on event passes

ACCESS AND PROMOTION

- Full page ad placement in the official NHFF program
- 40 VIP passes; 50 Weekend passes
- Invitation to exclusive sponsor welcome reception
- A minimum of 15 Twitter, Instagram and Facebook posts
- Additional passes available at discounted rates for sponsors
- Invitation to all events · Reserved Seating (up to 8 seats for up to 5 films)
- No line waiting, immediate entry
- Complimentary Cocktails (up to 8 at each film screening)
- Designated Festival Liason
- Up to 30 second commercial to be played before films at venue that you have naming rights to
- Option to give away swag/promo items prior to each screening
- Company description listed on mobile app “about our sponsor” section
- Banner ad on mobile app
- Back color full page ad in festival program
- Acknowledgement in all NHFF Press Releases

PREMIERE



SPONSORSHIP LEVEL: MARQUEE

TOTAL INVESTMENT: \$25,000

LOGO VISIBILITY

- Logo on ALL exterior NHFF venue banners
- Logo on ALL interior signage at a special event
- Logo on the NHFF official website
- Logo in special “thank you” program page
- Looped brand logo at screenings
- Live & On-stage intro
- Company logo on NHFF official trailer

ACCESS AND PROMOTION

- Full page ad placement in the official NHFF program
- 20 VIP passes; 25 Weekend passes
- Invitation to exclusive sponsor welcome reception
- A minimum of 10 Twitter, Instagram and Facebook posts
- Additional passes available at discounted rates for sponsors
- Invitation to all events · Reserved Seating (up to 6 seats for up to 5 films)
- No line waiting, immediate entry
- Complimentary Cocktails (up to 6 at each film screening)
- Designated Festival Liason
- Up to 25 second commercial to be played before films at venue that you have naming rights to
- Option to give away swag/promo items prior to each screening
- Company description listed on mobile app “about our sponsor” section
- Acknowledgement in all NHFF Press Releases

MARQUEE



SPONSORSHIP LEVEL: PRESENTING

TOTAL INVESTMENT: \$10,000

LOGO VISIBILITY

- Logo on at least 3 exterior NHFF venue banners
- Logo on interior signage at a special event
- Logo on the NHFF official website
- Logo in special “thank you” program page
- Looped brand logo at screenings
- Live & On-stage intro
- Company logo on NHFF official trailer

ACCESS AND PROMOTION

- Full page ad placement in the official NHFF program
- 10 VIP passes; 15 Weekend passes
- Invitation to exclusive sponsor welcome reception
- A minimum of 10 Twitter, Instagram and Facebook posts
- Additional passes available at discounted rates for sponsors
- Invitation to all events
- Reserved Seating (up to 4 seats for up to 5 films)
- No line waiting, immediate entry
- Complimentary Cocktails (up to 4 at each film screening)
- Designated Festival Liason
- Up to 20 second commercial to be played before films at venue that you have naming rights to
- Option to give away swag/promo items prior to each screening
- Company description listed on mobile app “about our sponsor” section



SPONSORSHIP LEVEL: PRODUCER

TOTAL INVESTMENT: \$5,000

LOGO VISIBILITY

- Logo on at least 2 exterior NHFF venue banners
- Logo on interior signage at a special event
- Logo on the NHFF official website
- Looped brand logo at screenings
- Live & On-stage intro

ACCESS AND PROMOTION

- Full page ad placement in the official NHFF program
- Naming rights to an official screening room or after party*
- Full page ad placement in the official NHFF program
- 8 VIP passes; 10 Weekend passes
- Product samples in gift bags for filmmakers and VIPs
- Invitation to exclusive sponsor welcome reception
- A minimum of 5 Twitter, Instagram and Facebook posts
- Additional passes available at discounted rates for sponsors
- Invitation to all events
- Company description listed on mobile app “about our sponsor” section
- Option to give away swag/promo items prior to each screening



SPONSORSHIP LEVEL: DIRECTOR

TOTAL INVESTMENT: \$3,500

LOGO VISIBILITY

- Logo on exterior NHFF venue banner
- Logo on interior signage at a special event
- Logo on the NHFF official website
- Logo in special “thank you” program page
- Looped brand logo at screenings
- Live & On-stage intro

ACCESS AND PROMOTION

- Naming rights to special event or cocktail reception*
- Full page ad placement in the official NHFF program
- 6 VIP passes; 8 Weekend passes
- Product samples in gift bags for filmmakers and VIPs
- Invitation to exclusive sponsor welcome reception
- A minimum of 2 Twitter, Instagram and Facebook posts
- Additional passes available at discounted rates for sponsors
- Invitation to all events
- Option to give away swag/promo items prior to each screening



SPONSORSHIP LEVEL: ACTOR

TOTAL INVESTMENT: \$2,000

LOGO VISIBILITY

- Logo on exterior NHFF venue banner*
- Logo on interior signage at a special event
- Logo on the NHFF official website
- Logo in special “thank you” program page
- Looped brand logo at screenings
- Live & On-stage intro

ACCESS AND PROMOTION

- Half page ad placement in the official NHFF program
- 4 VIP passes; 6 Weekend passes
- Product samples in gift bags for filmmakers and VIPs
- Invitation to exclusive sponsor welcome reception
- Additional passes available at discounted rates for sponsors
- Invitation to all events
- Option to give away swag/promo items prior to each screening



SPONSORSHIP LEVEL: FRIENDS & FAMILY

TOTAL INVESTMENT: \$2,000

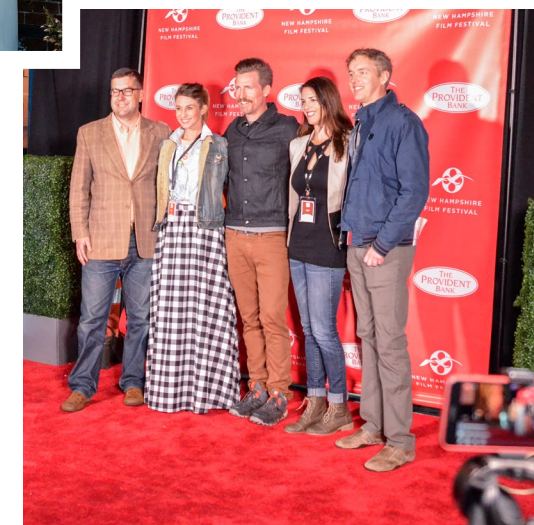
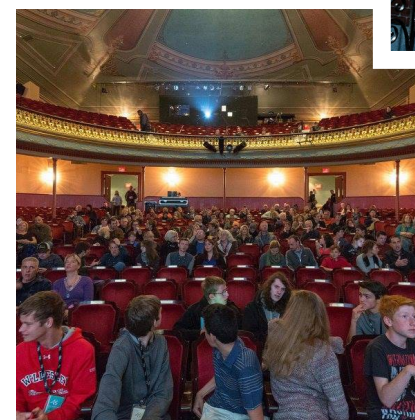
WE CAN'T WAIT TO SEE YOU THERE!

LOGO VISIBILITY

- Logo in special “thank you” program page
- Looped brand logo at screenings
- Live & On-stage intro “thank you”

ACCESS AND PROMOTION

- Half page ad placement in the official NHFF program - can be assigned/donated
- 4 VIP passes; 6 Weekend passes
- VIP Gift Bag and NHFF apparel
- Invitation to exclusive sponsor welcome reception
- Additional passes available at discounted rates for sponsors
- Invitation to all events



FRIENDS
& FAMILY

*The New Hampshire Film Festival is a 501-4C Non-Profit Organization and your donation may be tax deductible.

NHFF OFFICIAL

PROGRAM ADVERTISING

The official program guide is one of the most effective ways to gain visibility for your brand throughout the festival and beyond. Programs are shared, kept as souvenirs and viewed again and again. From interesting articles to the official event schedule, the Program boasts all things NHFF. No festival goer can do without!

To place an ad in the official NHFF program, please contact Carrie Forbes at carrie@nhfilmfestival.com or call 603.647.6439.

PRINT RUNS	IMPRESSIONS	PREMIUM FULL PAGE	FULL PAGE
Minimum of 5,000+ printed*	10,000+	\$1,800	\$1,300

HALF PAGE	QUARTER PAGE
\$700	\$400

*Final print run dependent on ticket sales.

ADVERTISER BENEFITS

- VIP and Weekend Passes (See chart for details)
- Logo on the NHFF official website
- Inclusion of your logo in the preview slides shown between and before all movies
- Logo in special “thank you” page in the program

SUBMISSION DETAILS

Advertising artwork deadline: September 1st

- PDF and EPS files preferred.
- All images, logos and line art placed in file must be 300dpi TIFFs or JPEGs and CMYK or grayscale mode (no RGB images).
- All fonts in EPS files must be outlined.
- All fonts in PDF files must be 100% subset and PostScript or outlined.
- Adobe Illustrator and InDesign files are also accepted. Any images and fonts used with these files must be supplied separately.
- If supplied ad file is an incorrect size, image format or unreadable, advertiser must resupply.
- Vital can resize ads and/or correct image format at \$85 per hour.
- All resupplied ads are to be signed off. Vital is not responsible for a resized ad’s appearance.

PHOTOGRAPHY

- Images must be 300dpi at 100%.
- Full page images must be 2513 x 3779 pixels at 300dpi.

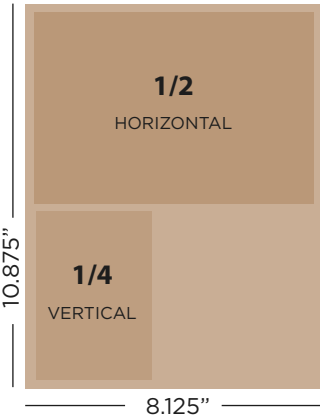
DESIGN SERVICES

- Design services available at \$85/hour.

SEND ARTWORK

- Email artwork to Carrie at carrie@nhfilmfestival.com.
- FTP information will be provided for ads that are over 5MB.
- DVD and CD-ROM Disks-Hard copy must be provided.

SIZE	DIMENSIONS	VIP PASS	WEEKEND PASS	RATES
Back Cover, Inside Front Cover, Inside Back Cover	Non-Bleed 7.625" X 10.375" Bleed 8.375" X 11.125"	6	4	\$1,800
Full	Non-Bleed 7.625" X 10.375" Bleed 8.375" X 11.125"	4	4	\$1,300
1/2 Horizontal	7.625" X 4.8125"	2	4	\$700
1/4 Vertical	3.375" X 4.8125"	2	2	\$400





WE LOOK FORWARD TO YOUR PARTNERSHIP

THANK YOU!

FOLLOW US:   NHFF

NHFILMFESTIVAL.COM